



August 26, 2019

Mr. Kevin Lynch
Lynch Development Associates
410 East Main St
Centerport, NY 11721

Dear Kevin:

Now that we are nearing the completion of our 3-year, Vision 2020 Legacy Giving Campaign, I want to thank you and Christina for your amazing work on our campaign. You started the early planning phase in January 2017, and we have been continually impressed with your team, your process and your end-product.

Our campaign goal was to raise \$3 million over 3 years to eliminate a long-standing debt. As you quickly identified, this community was facing campaign fatigue, with 5 campaigns prior to this one. If we were going to be successful, we had to talk about debt elimination, not reduction.

Christina was nothing short of a development professional. She fit in to our community like a long-term parishioner, and she connected seamlessly with our campaign leadership from day one. As for you, Kevin, your experience and knowledge on campaigns was evident from the moment you met with our Finance Council, all the way through every personal meeting.

The process you used to run our campaign was so well-executed. We always felt informed, and we knew what was coming next. One of the most impressive parts of the campaign was the feasibility report. This was a well-assembled document that highlighted all the highs and lows of our parish and gave us a good indicator of the campaign's success.

We are now 9 months away from the completion of the campaign, and as you suspected, we are at appx. 95% of our pledged donations. After nearly 20 years of debt, this is a very exciting time for St. Patrick. I would recommend Lynch development to any parish considering a campaign.

Yours in Christ,

Dan Jaeger
Parish Administrator